

WILLIAM NIGHTINGALE

G R A P H I C D E S I G N E R

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A determined self-starter with an eagerness, and desire for knowledge. Thriving on any challenge and relishing any opportunity that presents itself. Well travelled and culturally literate in the field of graphic communication and the arts.

EDUCATION

Chelsea College of Art, London, UK

Masters in Graphic Design Communication 2010 to 2011

Plymouth College of Art, Plymouth, UK

BA honours degree 2006 to 2009

College of Richard Collyer, Horsham, UK

A Level: Graphic Design, Fine Art, English Language and Literature, Media Studies 2004 - 2006

WORK HISTORY

Designate, Brighton

May 2022 - Present

Position: Senior Designer

Responsibilities: Working with a number of different clients including Brittany Ferries, LV=, Inspiring Travel Company, University of Sussex and Brighton i360. One of the major projects has been rebranding the Inspiring Travel subbrand of ITC; It included collating and editing their promotional video as well as redesigning their logo, and other subsequent collateral. I helped with the major relaunch of Brighton's i360 viewing platform; this included complete overhaul of their brand values, reimagined logo and creating a new set of brand guidelines.

Oliver Agency, London

February 2016 - May 2022

Position: Lead integrated designer / Senior conceptual designer

Responsibilities: My time was spent across 4 major clients including City & Guilds, Hogan Lovells, Pinsent Masons and Barclaycard. I took on introducing new brand guidelines and worked closely with the clients one-to-one on various different brand and print campaigns. I took lead of new projects, directed and presented different design proposals within the team and managed client expectation from brief through to production on all projects. My role was often acting as brand and design consultant on all outgoing digital and print collateral; making sure to keep all design values in line with the clients' at all times.

WORK HISTORY

Horsham District Council, West Sussex

January 2013 - September 2015

Position: Graphic designer, Head of design production

Responsibilities: I designed the major rebrand of Horsham District Council across the county and was responsible for branding and designing the vast majority of events in and around Horsham throughout the year in the district. My responsibilities included the design of various publications released throughout the year promoting the services of the council. I supported the web team with the relaunch of the primary website including continuous updates and designing various elements for the infrastructure of all digital content.

Watson & Company (design agency), New York

February 2012 - December 2012

Position: Graphic designer, Head of design production

Responsibilities: Designing, managing and producing invites for the Helmut Lang exhibition 'New Sculptures' at 24 Washington Square. Collecting samples, testing material mechanics, seeing project from initial concept through to final production. Handling client requirements and specific logistics management; junior designer on various brand identity concepts.

COMPUTER LITERACY

Adobe Master Suite; Photoshop, Illustrator, InDesign, Premiere Pro, Logic Pro Studio

MEMBERSHIPS

University of the Arts London, Tate Britain, Royal Academy of Arts

ADDITIONAL INFORMATION

Annual volunteer and riding assistant at Wyle Valley Disabled Horse Riding Camp, Wiltshire. www.wylyevalleycamp.org

REFERENCES

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